

**PG DEPARTMENT OF BUSINESS ADMINISTRATION  
(The MBA Programme)**

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**MEET THE EXECUTIVE**

**30.09.2022**



# K.B.N COLLEGE : PG CENTRE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)  
Kothapeta, VIJAYAWADA - 520 001.

ISO 9001-2015

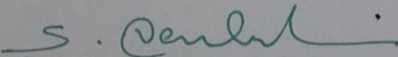
CERTIFIED INSTITUTION NACC A in cycle 3

MR. S.VENKATESH  
DIRECTOR

Date:29-08-2022

## STUDENT NOTICE

This is to inform all MBA Final year students should attend **MEET THE EXECUTIVE** programme on 30.09.2022 on Friday at 9 AM which will be conducted at Discussion Hall (Room No:218). The resource person is Mr. Gopi Raja

  
DIRECTOR  
K.B.N COLLEGE - PG CENTRE

# INVITATION

The PG Department of Business Administration  
Cordially invite your gracious presence to the program

## “MEET THE EXECUTIVE”

Date & Time: Fridayday, 30<sup>th</sup> September 2022 at 09:00 AM

Venue: Discussion Hall (Room No:218)

### Resource Person

**Sri A. Gopi Raja**  
Founder & CEO, Flopple Drone Tech Pvt Ltd  
Kankipadu

### **ORGANIZED BY:**

**PG DEPARTMENT OF BUSINESS ADMINISTRATION**  
**K.B.N COLLEGE – PG CENTRE**

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**MEET THE EXECUTIVE REPORT**

MEET THE EXECUTIVE is a platform for MBA students to interact with the corporate heads of various companies such as Entrepreneurs, Founders, Directors and CEOs from various streams to enhance entrepreneurial and start-up skills. On 30.09.2022 the PG Department of Business Administration has organised MEET THE EXECUTIVE programme for senior MBA students (Batch 2021 – 2023). The resource person is **Mr. A. GOPI RAJA**, Founder & CEO of FLOPPLE Drone Tech Pvt Ltd, Kankipadu. Total 60 students had attended the programme. The speaker shared the following points to the students during his interaction. He stated that

- Startups will boom the market in the upcoming years.
- Patience is the key to success
- Entrepreneur is one who has vision.
- Entrepreneur has a desire to create.
- Price is what you pay and value is what you get.
- Startups are something that add value to business.

He also shared his personal experiences viz., how he started the business, how he developed strategies, how he managed his financial, HR and Marketing activities, what are the strategies used by him towards promotion of his products, how he developed his business, what are the major challenges faced by him and how he faced those challenges, how he identified the opportunities and how he en-cashed the opportunities

**Objectives**

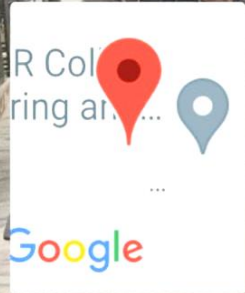
- To generate awareness on the startups and entrepreneurship among the students.
- To develop entrepreneurial skills among MBA students
- To identify and motivate the budding entrepreneurs.
- To bridge the gap between theory and practice
- To bridge the gap between entrepreneurship and employment
- To give insights required towards new startups
- To provide information regarding how to start a new venture
- To create awareness among the students regarding the documentation process of startups
- To provide awareness on place, product, promotion and price

## **Outcomes**

After this program the students are in a position to

- To develop a business plan
- Develop their first product
- Know various financial sources required for the startups
- Know various strategies regarding hire the right people
- Know how to Delegate the operations effectively
- How identify and increase ideal clients
- How to deal with the clients
- How to connect with like-minded individuals and experts in the similar field
- Establish a brand identity
- How to development and implement a marketing strategy
- How to achieve steady business growth
- How to identify the Research tools and methods

## PHOTO GALLERY OF MEET THE EXECUTIVE



Vijayawada, Andhra Pradesh, India

k.B.N college mba department

Lat 16.524052°

Long 80.612379°

30/09/22 11:21 AM GMT +05:30



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